



22nd January 2018

Dear Parent/Carer,

Thursday, 1st March is World Book Day!

“World Book Day is a celebration! It’s a celebration of authors, illustrators, books and (most importantly) it’s a celebration of reading. In fact, it’s the biggest celebration of its kind, designated by UNESCO as a worldwide celebration of books and reading, and marked in over 100 countries all over the world.” WBD website.

To celebrate this, and to raise the profile of reading in school, reading based activities will be taking place to teach the importance of enjoying a good book.

Firstly, children may come to school on this day dressed as their favourite hero; this could be a superhero, or a hero from a book. The school staff will be dressed as villains.

Children should also bring in **their favourite book** as they will be able to read and share this with other children. Throughout school, activities will be planned based around reading and the theme of heroes and villains. There will also be a costume parade, in the afternoon, to celebrate the work completed during the day and as an opportunity for the children to see each other’s costumes.

Finally, all children will receive a book token that they can take to a local bookseller and can use it to pick one of TEN (exclusive, new and completely free) books. Or, if they’d rather, they can use it to get £1 off any book or audio book costing over £2.99 at a participating bookshop or book club.

“It’s all about getting ‘children’ closer to the books and authors they already love, and letting them discover more books and authors they’ll love every bit as much in the future.”.

Thank you for your continued help and support.

Mr Fennelly

English Lead